

Elevate Your Bids with Faster, **Higher Quality Responses**

Win more business and produce superior proposals with pWin.ai, the only AI copilot with Shipley Inside.

Why use pWin.ai?



Gain a competitive edge

pWin.ai combines your win strategy with past performance and advanced AI to enhance proposal responses, enabling you to focus more on strategy, respond to more opportunities, and significantly boost win rates.



Accelerate proposal development

pWin.ai generates comprehensive drafts aligned with Shipley's best practices within hours, allowing proposal teams to go beyond traditional proposal writing and AI chat prompting.



Increase compliance and accuracy

pWin.ai's automated compliance scoring and fact-checkreports help validate that your response adheres to stringent RFP criteria and guidelines, so you can feel confident in your submission.



Ease adoption with seamless integration

pWin.ai works within your existing workflows, including SharePoint, Excel, and Word, ensuring smooth adoption and quick time to value to increase return on investment.

80%

of your draft generated straight out-of-the box

60%

higher win-rates with Shipley best practices

How it works

- **Upload Solicitation Artifacts** Upload your documents directly into pWin.ai, which will extract the essential requirements.
- Engage & Define Your Approach Use the Chat feature to strategize, research, and outline a winning proposal plan.
- Generate & Iterate Produce and refine a tailored draft using detailed reports, creating a winning proposal.

Win more with pWin.ai + **Shipley**

For over 50 years, Shipley Associates has been a benchmark in proposal development. Combined with pWin.ai's cutting-edge AI, this partnership offers unparalleled support to proposal teams, enhancing your business development lifecycle and increasing win rates.

By combining pWin.ai with the Shipley Proposal Process, every capture team can realize the potential in time saving and quality of having an AI companion that can draft, revise, and review proposal content."



Jason Payne CTO of Microsoft Federal

Ironclad Security

pWin.ai is built with a security-first mindset and offers two SaaS hosted versions, pWin.ai Commercial and pWin.ai Government, pWin.ai Commercial offers CMMC Level 1 compliance, while pWin.ai Gov provides CMMC level 2 with NIST 800-171 compliance.

See pWin.ai in action

Contact us to learn more about pWin.ai or request a custom demo:



www.pwin.ai



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